

# Egypt's response to COVID-19 pandemic

Challenges and rewards



**care**<sup>®</sup>  
EGYPT FOUNDATION



# It was very challenging at the beginning...

Support the most vulnerable groups to overcome the crisis



**510K USD**

Total funding available for COVID-19 adaptation/response

Empower women psychologically and economically



**62,937**

Total population reached (direct participants) to date

Immediately respond to emerging needs of our target groups



**203,089**

Total number of people targeted for COVID-19 adaptation/response



○ ————— ○  
152,317 Women and girls | 50,772 Men and boys

# How did we make it?

- Reassess the needs of the most vulnerable groups including jobless heads of households
- Adapting our strategies
- Provide all forms of support to school students
- Take all precautions measurements to protect our staff



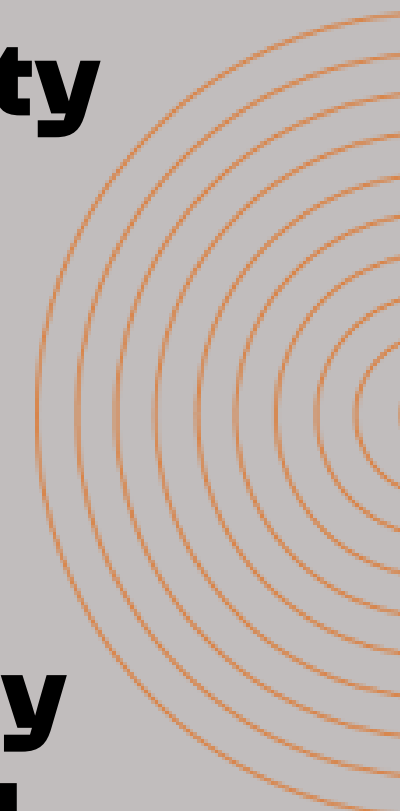
**Technology & Innovation**



**Solidarity**



**Capacity Building**



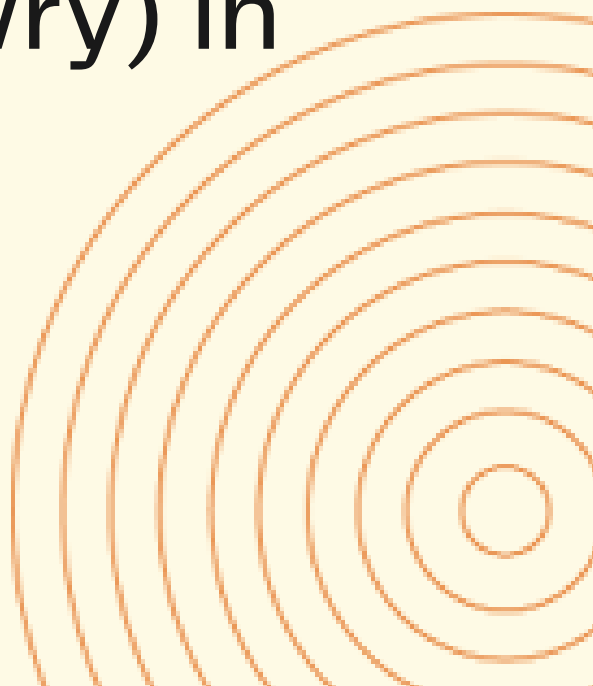


# Technology & Innovation



## Cash transfers

Beneficiaries of Ana we  
Madrasty project receive  
**cash allowances** using **cash  
transfer** service (Fawry) in  
Abu-Kerkass, Minya.





# Digital VSLAs



Their potential for scale improve the user experience, offering greater transparency and time efficiency for members; and enhance impact, expanding access to financial and non-financial services in underserved markets.



# Digitization

(SMS, education, e-learning)

## SMS messages with hygiene tips

AlexBank and Vodafone

Care, together with AlexBank and Vodafone, raised awareness among participants in rural areas about precaution measures against COVID-19.

SMS messages gave rural inhabitants small tips about social distancing, hygiene measurements and sanitizing methods.





# Digitization

(SMS, education, e-learning)

**+32K students moved on  
to the next school grade**





# Solidarity

**2K families benefited from food packages under PepsiCo funded and CARE-led 'She Feeds The World' project**

In Minya, Giza, Beni Suef, and Beheira



# Food vouchers

To help maintain healthy nutrition to refugees families

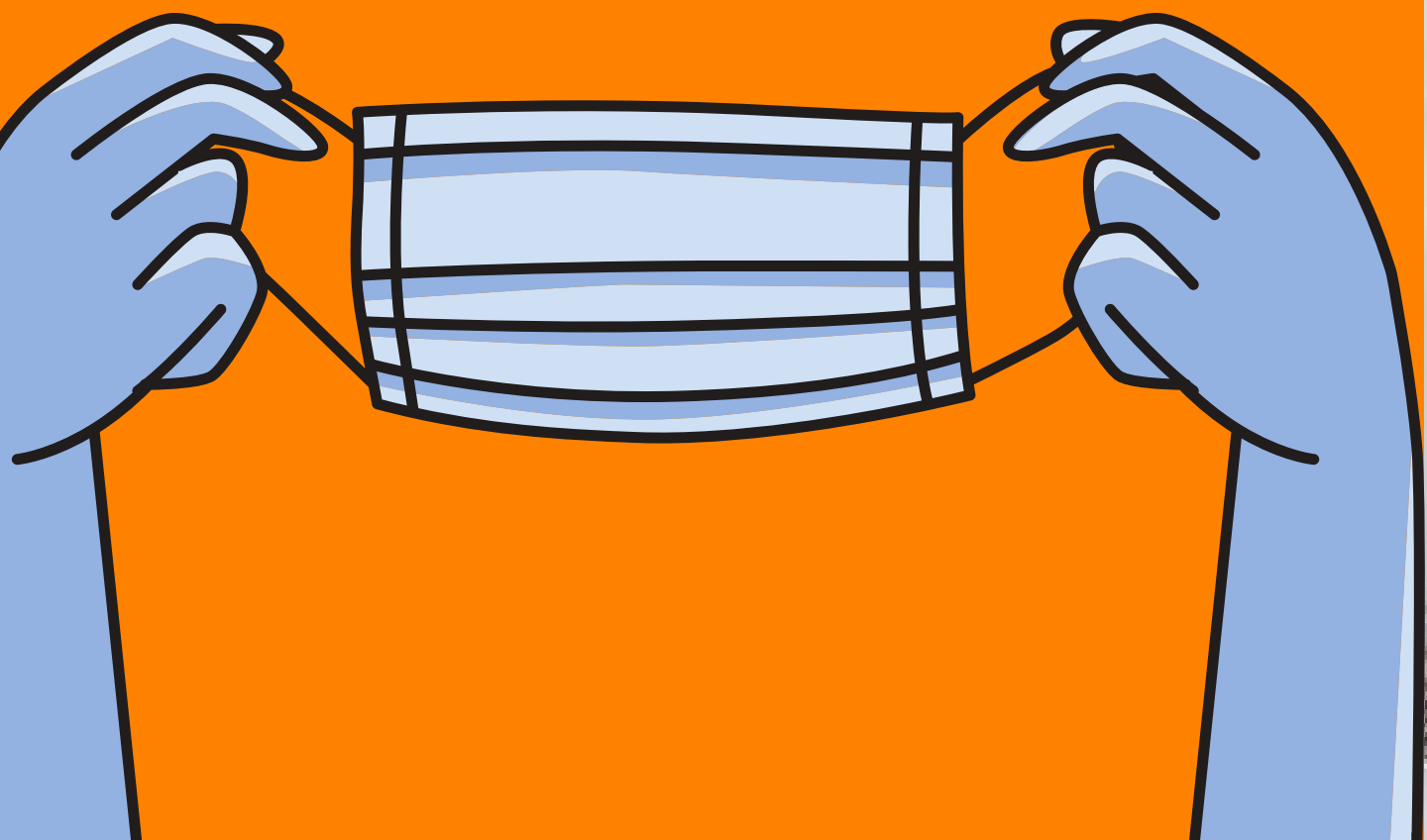


**“I am alone and jobless. I want to feel safe. Cash and food vouchers will help me survive...”**

**Rania Hassan, 19-year old, from Sudan.**

# **3600 masks and sanitary ware for 60 workers in 6 dairy collection centers**

Kits were distributed to  
ensure safety of workers and  
milk production in Beni Suef



Girls and Women Safe Spaces for  
refugees, asylum seekers, migrants  
and the host communities

“We make the masks and bags to benefit others and encourage them to protect themselves against COVID-19,” one of the participants says.

**The initiative comes as part of the UNFPA-supported Safe Spaces, operated by CARE.**



**20K hygiene kits distributed  
among refugees**





# Capacity Building

## يسر هيئة كير الدولية في مصر دعوتكم

للمشاركة في برنامج

"حوكمة المنظمات غير الحكومية" الذي تم تصميمه بناء على الجلسة والتشاورية مع عدد من منظمات مجتمع المدني من داخل مصر وخارجها (الأربعاء ٨ أبريل ٢٠٢٠)، ويتكون البرنامج (مجاني أونلاين)، من ثمانية وحدات/جلسات، يتم عقد كل منها يوم الأربعاء من كل أسبوع، من الساعة الواحدة حتى الثانية بعد الظهر. وسوف تركز كل وحدة/جلسة على موضوع من الموضوعات الرئيسية في حوكمة المنظمات غير الحكومية، على أن تعقد أول جلسة - بإذن الله تعالى - يوم الأربعاء القادم (٢٢ أبريل ٢٠٢٠)، وهي: الحوكمة وأهميتها للمنظمات غير الحكومية - وحدة رقم (١).

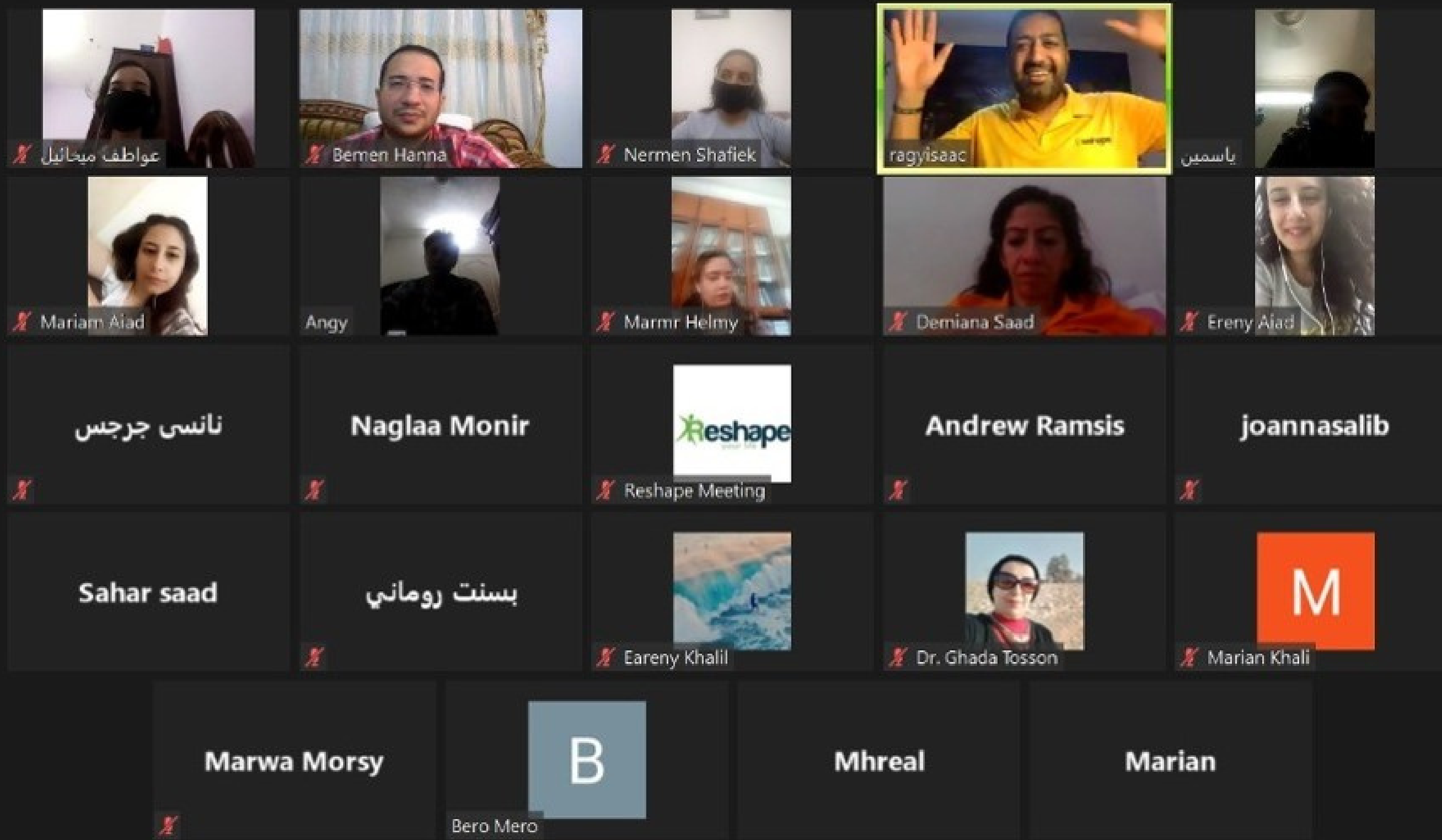
يدير الجلسات د. رفعت عبد الكريم - استشاري الحوكمة والمجتمع المدني بهيئة كير الدولية في مصر

الرابط المباشر للجلسة: <https://careorg.zoom.us/j/99127891705>

Governance is a main pillar of CARE Egypt targeting non-governmental organizations and civil society organizations

CARE organized the first online governance training program for organizations in Egypt and the Arab World

8 sessions were completed. Over 60 participants took part from Egypt, Jordan and other parts of the Arab World



Participants (24)

Find a participant

- BH Bemen Hanna (Me)
- AR Andrew Ramsis (Host)
- ياسمين

Raise Hand yes no go slower go faster more

Invite Unmute Me

Zoom Group Chat

From joannasalib to Everyone: 12:12 PM  
التعلم المستمر

From Bero Mero to Everyone: 12:12 PM  
يكون عندي هدف

From Dr. Ghada Tosson to Everyone: 12:19 PM  
ممثله عن المجلس القومي للمرأة بس من اول 10 دقائق عجبني جدا المعسكر وانا حابه اتعلم منه خبرات جديدة

To: Everyone

File

**First of its kind fundamental training for volunteers and community leaders about Female Genital Mutilation (FGM) in Egypt in cooperation with the National Council of Women and UNFPA**



# Youth Employment

Digital job fair, business skills  
trainings, and more..



**1st**

**Virtual mini job fair**

**5000**

**Youth applied**

**396**

**Youth attended virtual  
interviews**

**560**

**Job opportunities announced**

**+12K**

**Youth attended soft and  
business skills trainings**

**9**

**Virtual webinars organized on  
digital and employability skills  
by 10K youth**

A group of six women are standing in a field of green tomato plants. Five of the women are wearing hijabs and traditional dresses in various colors (black, red, purple, and floral). One woman is wearing a yellow baseball cap and a light-colored sweater. They are all smiling and holding several ripe red tomatoes in their hands. The background shows more greenery and a clear sky.

# Thank you!

CARE Egypt