



UNFPA Project
***Towards Ending FGM & Early Marriage in Assuit,
Sohag, Menya & Beni Suef***

Terms of Reference

**Family day for beneficiaries in *Assuit, Sohag, Menya*
& Beni Suef on harmful practices and success stories**



CARE International in Egypt

CARE International in Egypt:

CARE International is operating in Egypt since 1954. Its programming aims to help communities living in poverty meet basic needs, improve their social positions and cope with their challenging environments in ways that are sustainable and empowering.

Underpinning all of CARE's work is a commitment to strengthening local civil society, promoting human rights and addressing the underlying causes of poverty and injustice, such as poor governance, gender inequity, economic and social exclusion and conflict. CARE places special emphasis on investing in women and girls because its experience shows that their involvement invariably brings long-term benefits to families and communities. CARE Egypt focuses on four main programs: Women's Rights, Governance and Civic Engagement, Education, and Agriculture and Natural Resources

For further information, please visit our website: www.care.org.eg

Background

The Women's Rights Program is designed to empower poor and marginalized women in Egypt who suffer from rights 'violation. Its impact goal is: By 2025, poor women in Egypt especially in Upper Egypt are empowered and enjoying a better quality of life, having attained their rights. In order to achieve this goal, the program works with both the duty bearers in government and civil society, as well as rights bearers, women themselves, to address discriminatory attitudes and behavior towards women and girls.

One of the main issues women face as gender based violence is domestic violence, however, harmful practices still widely prevail within the society's traditions. Female Genital Mutilation (FGM) and early marriage practices/crimes.

CARE Egypt has been selected by UNFPA to implement a project addressing Gender Based Violence against women in Upper Egypt . This project works towards ending FGM and early marriage, and supporting survivors who experienced any types of violence, exploitation, or abuse in the areas of Assiut, Sohag, Menya and Beni Suef.

The project will contribute to the long-term impact of "women and girls in target communities fully enjoy their lives free of the risk of FGM and early marriage". It seeks to address the root causes of FGM and early marriage, develop a set of interventions targeting various stakeholders. These interventions aim to raise community awareness on reproductive health and girls' education, actively engage men and boys in the discussion against early marriage, equip a cadre of local volunteers with the knowledge and skills needed to actively participate in the efforts to reduce the prevalence of harm practices and finally, networking all efforts in organized advocacy campaigns capable to achieve more gains that give women and girls a safe environment free from harmful practices in the targeted governorates.

Overview and objective:

In order to reduce harm practices against girls and women, while focusing on FGM and early marriage in the targeted communities, this project works on agency (women and girls), relations (men and boys) and structures (advocacy for policy change).

Within this framework, CARE Egypt is looking for a consultant to implement:

- A family day for beneficiaries in Assuit and Sohag, Menya, Beni Suef. Within the framework of the project, it will work with and work through a cadre of 100-200 beneficiaries in each governorate. The family day will take place on one day per governorate with respect to the social distancing and COVID 19 best practices.

The project targets families, in the targeted communities of Assiout, Sohag, Menya & Beni Suef.

They will receive a full day full of family bonding activities and awareness sessions on different harmful practices. During this day as well, different community leaders will be invited to share community stories and public declarations against FGM.

Overall objective of the project is ending FGM & early marriage practices in targeted communities through its comprehensive approach of working on both prevention and response, the three expected outcomes for this project are:

- 1) Beneficiaries' awareness on harmful practices are enhanced so they can lead behavioral change towards FGM & early marriage
- 2) A safe environment is fostered among targeted communities with regards to FGM & early marriage discussions
- 3) Families bond through the activities and get familiar with the different services, sessions and trainings CARE provide

Deliverables

1. Design and organize a family day for each governorate to provide beneficiaries with awareness sessions and activities. The sessions will be held through our team of volunteers but the organization and family activities will be done through the consultant.
2. Decorating the place, renting the place, providing kids area/ entertainment area (if not there already)
3. Providing catering to the group
4. Submit a comprehensive report documenting the implemented activities, highlighting all participants' feedback, analysis and further actions to be taken.
5. Photography and videography for the day
6. The activities should be innovative, and invite interaction and creativity.

Target group

- Assiout, Souhag, Menya and Beni Suef: 100 -200 beneficiaries per governorate. During activities the group will be divided into 4 smaller groups each attending a different session or doing an activity.

Expected results:

A comprehensive awareness package will be provided for beneficiaries:

- A well-organized day full of activities and sessions.
- Awareness for the beneficiaries to be raised on the harmful practiced
- Success stories to be shared and documented
- Video and picture documentation of the day

Professional Skills and Experience

- Knowledge and expertise in working with families
- Expertise in designing and organizing events
- Expertise in decorations, sound system and theater
- Knowledge of the social and gender norms prevalent in the intervention sites/ sites with a similar socioeconomic status
- Documenting, Evaluating and Reporting Skills
- Experience in evaluating current state of program participants and identifying capacity gaps to effectively customize suitable programs
- Experience in thorough documentation of project activities as well as analytical capabilities to summarize and report back key learnings
- Ability to track and document the progress of participants throughout the training

Implementation and venue:

During month of September or early October 2021, the consultant should suggest venues that are open space, have kids' area, can include a small stage, allow for 4 different groups to be doing separate activities.

Consultant will be responsible:

- for renting the venue
- decorations, and sound system and stage
- providing catering for attendees
- designing and organizing the full day
- implementing the family bonding activities
- photo and video documentation of the day

Conditions of Implementation:

Interested applicants should submit the following documents in their offers

1. **Technical Proposal.**
 - i. A brief statement in understanding of the assignment, and general approach to it.
 - ii. A brief description of the methodology proposed to be used in the assignment, including techniques and tools,
 - iii. Consultant CV/ company profile.
 - iv. It should indicate a complete list of deliverables and a proposed time-frame.
2. **Financial Proposal:** The financial proposal should include a breakdown of the cost elements to assist in determining the rationale of the given rates. All costs should be included (including venue of the camps rental fees ; accommodation and meals for participants with clear breakdown transportation, materials, tools...etc.).
CARE will withhold applicable taxes and deposit the funds with the applicable for tax authorities under this agreement (based on the proposal submitted).

Consultant Professional Service Fees- may be subject to taxation

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Description	Daily Rate in EGP	Number Days	Amount

Consultant Administrative Costs – may not be subject to taxation

Description	Unit Cost in EGP	Number Days	Amount

Technical & Financial Proposal:

Deadline for sending the technical and financial proposal is September 11, 2021 to be sent to CARE International in Egypt – through the website (www.care.org.eg) consultancy page

* Any proposals received after the deadline mentioned, will not be considered. Please accept our apology for not giving any exceptions or accepting any justification for late receive.

Please feel free to contact us via email (Nermin.Mohamed@care.org) for any further details or inquiry prior **September 8, 2021 (COB)**.

CARE is holding an online orientation session on Sept. 05 at 10 am via Teams. Interested applicants should send an email (Nermin.Mohamed@care.org) prior Sept. 04, 2021 for registration.

The evaluation will be based on the following criteria according to the submitted documents:

<u>Evaluation type</u>	<u>Percentage</u>
Qualifications	10%
Service proposed (Methodology of work and expected results)	30%
Experience (CV/ profile should be included)	9%
Previous experience with CARE	1%
Timeframe & commitment	10%
Financial Evaluation	40%

P.S. applications rated less than 40% in the technical evaluation will be excluded.

CARE Egypt will respond to applicants with its decision within 5-7 working days from the proposal deadline.

CARE keeps all rights to accept or refuse any offer received without giving reasons.

Technical and financial offer will be discussed upon selection.

Payment Schedule:

All payments (done within 20 working days from invoice submission) and linked with deliverables.

No down payment (advance) is done for the camp administrative costs. The applicant is responsible for the expenses and logistics.

CARE will withhold applicable taxes and deposit the funds with the applicable for tax authorities under this agreement

Important Note:

You can submit a proposal for Assiut, Sohag, Menya and Beni Suef or only one of them. In case you submit proposal for all, CARE reserves the right to split the assignment on more than one consultant.