



care[®]

EGYPT
FOUNDATION

CARE Egypt 2021 ANNUAL REPORT

TABLE OF CONTENTS

Letter from the Director	1
Chapter I	2
2021 CARE in Numbers	2
CARE offices Map	4
Chapter II	6
CARE Egypt Timeline	6
Publications	10
Chapter III	12
Programs	12
Agriculture and natural resources	12
Women rights	22
Education	36
Our Partners	44

Letter from CARE Egypt's Director

This year was a turning point in the history of CARE in Egypt. This has been a year of hard work requiring flexibility, creativity, innovation, and above all, resilience—the resilience of CARE staff, our partners, and the people we serve.

This year, CARE Egypt Foundation celebrates its full membership to CARE Confederation. This Membership is considered a significant milestone in CARE Egypt as well as the Confederation's journey towards a truly global, more equitable, diverse, and inclusive family of CARE. More importantly, this is a recognition to the great collective work and achievements of CARE Egypt team. On this occasion, I would like to salute the efforts of our team and the support of our partners and stakeholders in Egypt and across the world.

It all started in 2016 with the first steps towards the transformation process to become an Egyptian non-profit organization. CARE's legacy and expertise passes on to CARE Egypt Foundation to improve the livelihoods of local communities in Egypt. In 2018, CARE Egypt Foundation (CEF) was registered as a local Egyptian organization at the Central Administration of Associations and Federations at the Ministry of Social Solidarity under number "833 / 2018". Joining the club in 2021, CARE Egypt is now more able to influence the organization global policies and priorities. Today, CARE Egypt Foundation (CEF) is more capable to fully express local poor people interest and develop its own self-sustained economic model and to be reflective of what's changing in terms of Egyptian society and global changes at CARE global confederation.

CARE Egypt is crafting a 2030 Vision that will lay the groundwork for us to work in a world that is increasingly complex yet increasingly connected. While the journey ahead will present great challenges, particularly in light of the havoc wrought by the global pandemic, we continue to be inspired by our founders, our supporters, and advocates who share our dream to build a more equitable future for all.

We are also paving the way for the first time in CARE's history towards social enterprising. Incorporating this new business model in the Foundation allows us to generate a sustainable source of income and therefore further support development projects.

It is my honor to represent to you our hard work this year. In particular, we are proud of the stories of resilience and growth. We thank all our partners in both the government, private sector corporations or institutional donors. At the end, I would like to praise the dedication, passion and continuous persistence of CARE Egypt team during this year.



Best wishes,

Hazem Fahmy

2021
CARE IN NUMBERS

19
PROJECTS

598,104
PEOPLE REACHED

1,820,801
PEOPLE INDIRECTLY REACHED



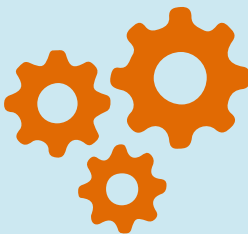
31,505
Humanitarian



515,558
Youth direct reach and
1,529,256
Youth indirectly reached



7,734
Food and
nutrition



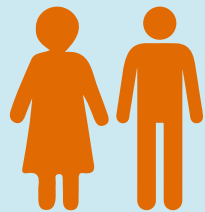
13,309
Economic Justice



7363
VSLA members



22,363
Cash transfer

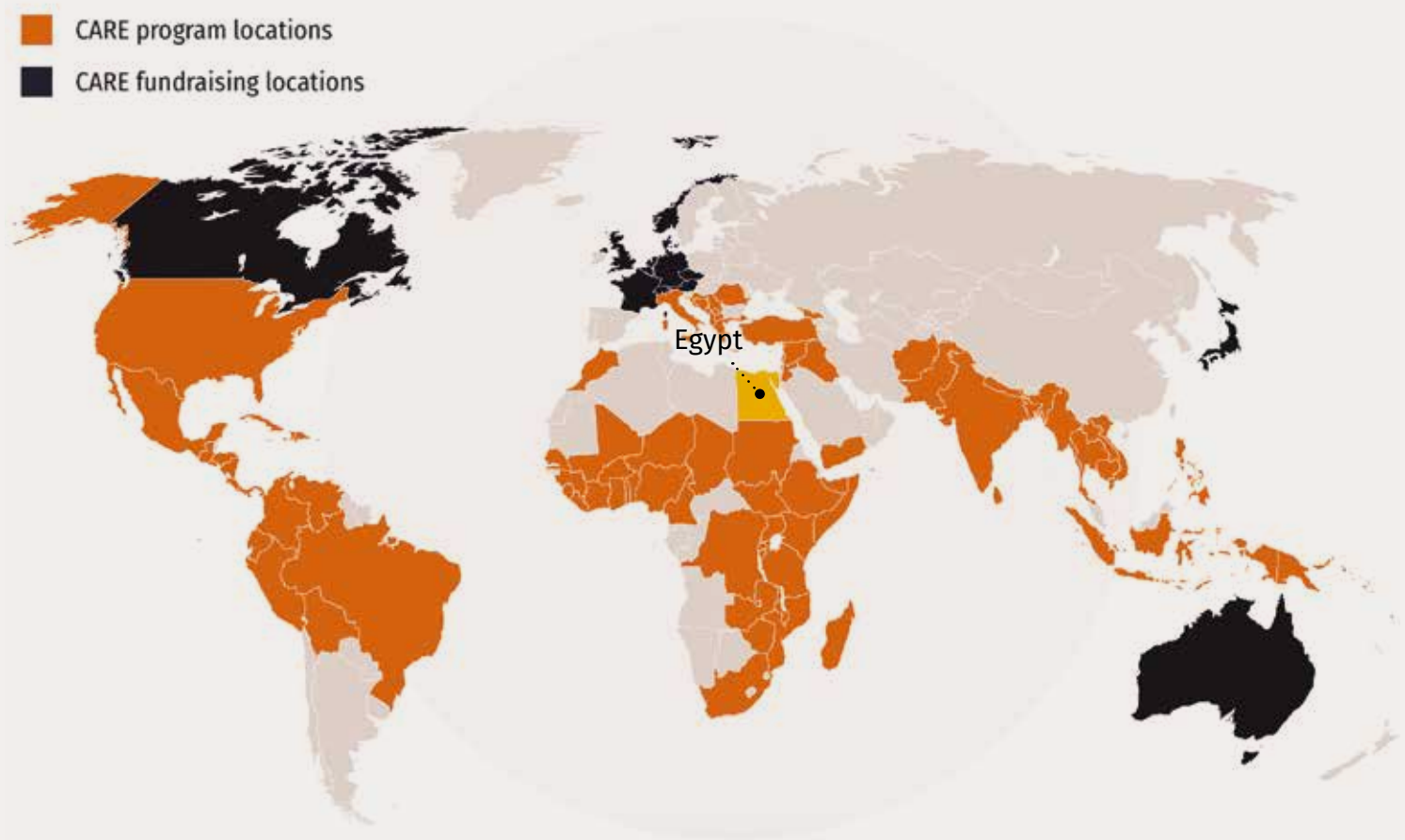


462,733
Gender Equality



3,591
Climate Justice

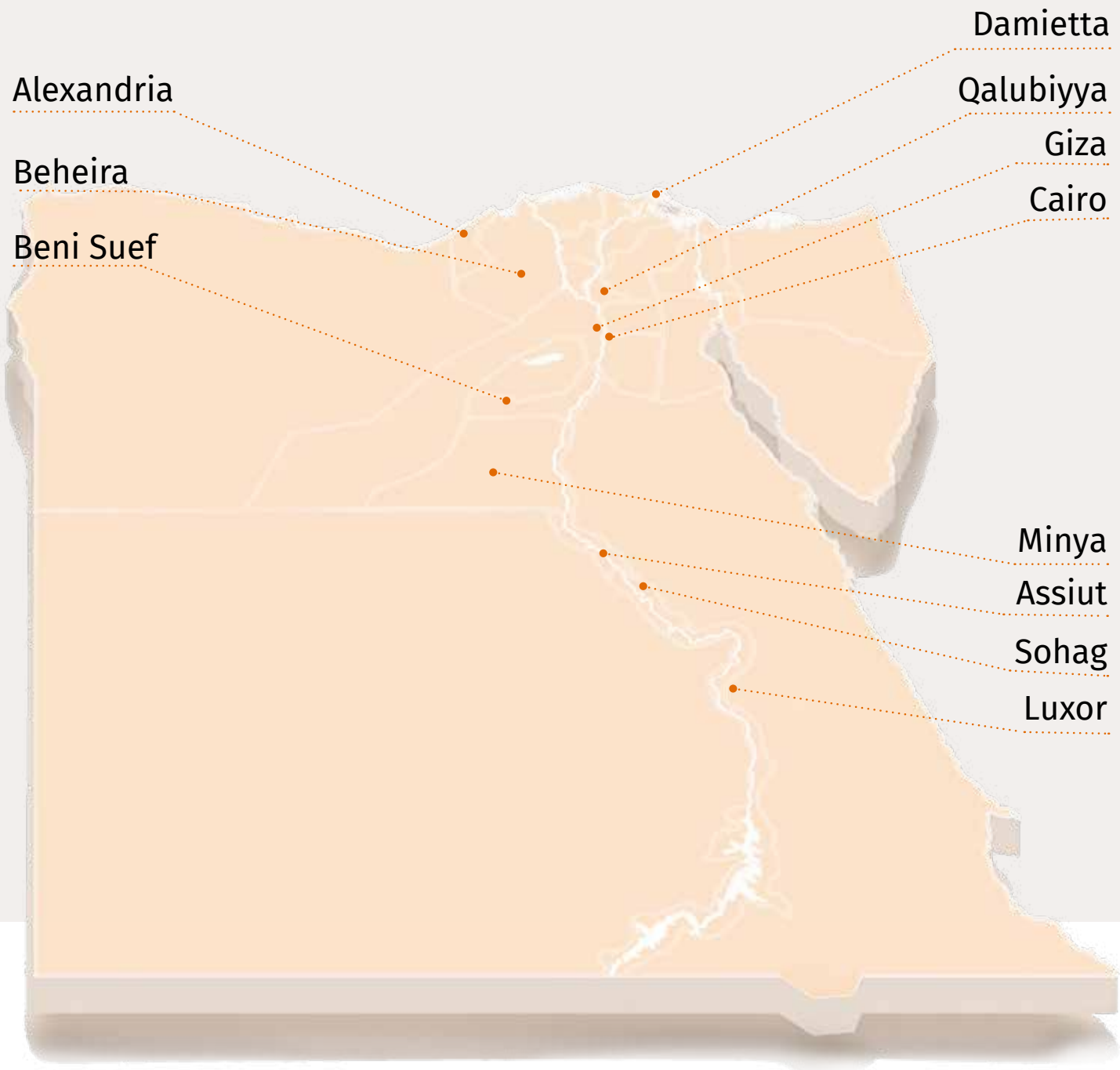
Map of CARE worldwide



CARE works in over 100 countries and reaches more than 90 million people around the world through poverty-fighting development and humanitarian aid programs.

CARE Egypt belongs to CARE global confederation consisting of 14 members and 6 candidates and 1 affiliate organizations working together to end poverty.

Map of CARE field work in Egypt:



CARE Egypt Timeline

CARE's work in Egypt began in 1954 with the introduction of a nationwide school meals program. In the early 1980s, CARE shifted away from direct service delivery towards more sustainable methods aimed at building the capacities of people and local institutions to solve their own problems.



Following are the most significant dates in the history of CARE Egypt, reflecting major accomplishments of the organization since its establishment in 1954 until our present time:

1954



CARE started its activities through a nationwide school-feeding program.

Mid 1970s



CARE provided equipment support services to fishing communities in the Aswan High Dam Lake areas, water supply and agriculture development in North Sinai...etc.

Early 80s till early 1990s

Transitional period for CARE Egypt, a shift towards Community Building rather than direct development services provision. It started by working with farmer cooperatives in North Sinai, assisting CDAs with Animal Husbandry as a source of household income especially for women, and assisting local communities of South Sinai Fishermen's cooperatives to build their capacities for self-development.



1994-2006

The beginning of the 1990s came with a new vision of program opportunities to fight poverty. CARE expanded its work to cover nine Upper Egyptian governorates in multitude of sectors including Girls' education, environment, water and sanitation, capacity building and agriculture. During that period, CARE's work was motivated by the belief that development process should be owned and managed by a society supported by good governance and a robust civil sector.



2016- 2018



In 2016 CARE started the transformation process to become an Egyptian non-profit organization. CARE's legacy and expertise passes on to CARE Egypt Foundation to improve the livelihoods of local communities in Egypt. In 2018, CARE Egypt Foundation (CEF) was registered as a local Egyptian organization at the Central Administration of Associations and Federations at the Ministry of Social Solidarity under number "833 / 2018". The organization is subject to the provisions of the law governing the work of the Non-Governmental Organizations (NGOs) No. 149 of 2019 in Egypt.

2008- 2015



CARE Egypt adopted a program approach where four program 'shells' were adopted. CARE's fast evolving portfolio was reorganized into these programs, using this as a basis for building broad ownership amongst staff.

2018- 2022



Becoming a local foundation allowed CARE Egypt to become a member of a bigger family: CARE global confederation. Lately, CARE confederation has been more inclusive attracting more voices from Southern countries from Asia and Africa like CARE Raks Thai Foundation, CARE India and CARE Peru. Recently, CARE Egypt has joined the club allowing more countries to influence the organization global policies and priorities. Similarly, the membership of CARE confederation allows CARE Egypt Foundation (CEF) to fully express local poor people interest and develop its own self-sustained economic model and t be reflective of what's changing in terms of Egyptian society and global changes.

PUBLICATIONS

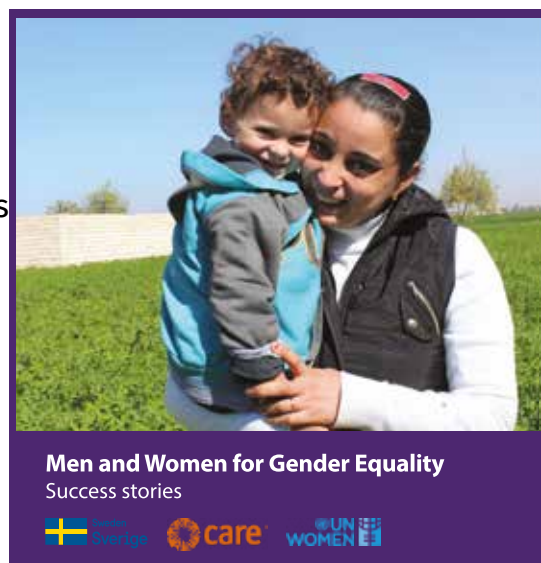


CSO legitimacy strategies

The civil society strategy constitutes a qualitative leap in CARE's approach towards civil society and charting a course of action with its organizations, in which it goes beyond the traditional efforts and methods in this regard mostly based on building the capacity of CSOs. This strategy took a step forward towards prospects for strengthening the role of CSOs, whose most important features are the representation of the interests and voices of citizens before other parties. The societal acceptance concept refers to the perceptions of key stakeholders that the presence, activities and influences of civil society organizations are justified and appropriate.

Men and women for gender equality success stories

Men and Women for Gender Equality is one of the projects carried out by CARE International's Women's Rights Program in four governorates (Cairo, Qalyubia, Assuit, and Sohag). The project aims to address the challenges and the new opportunities that emerge as an outcome of the changes occurring, specifically with respect to gender equality and women's empowerment. This project is a collaboration between UN Women and CARE International in Egypt, and is funded by the 'Swedish International Development Cooperation Agency, SIDA'. In this booklet, women and men tell their stories about gender equality.



FGM manual

This year, CARE Egypt issued this guide in partnership with UNFPA Egypt, the United Nations Population Fund Egypt, within the framework of the "Elimination of Female Genital Mutilation" project with the aim of working to effectively combat FGM by raising awareness and building the capacities of community members and community leaders and contributing to reducing the spread of the crime of FGM in local communities.

The crime of circumcision is one of the most harmful traditional practices committed against women and girls and the most serious form of sexual and gender-based violence. Egypt is considered one of the top ten countries in the world in practicing FGM. The Egyptian government has developed a number of national plans and strategies to combat FGM.

Engaging men and boys manual

Designed for training trainers, the Positive Parenting/ Fatherhood manual aims at raising parental awareness in regards to the concepts of positive parenting, including equal division of domestic work, promoting gender equality, improving men's self-confidence and their effectiveness in providing for their families and improving family relations by fighting violence against wives and children.

This manual comes as a key by-product within this initiative and that has been developed to tackle the ongoing societal resistance to men and women having equal responsibility in domestic work and childcare, as well as sexual and reproductive health decisions. This is a prominent issue in Egypt and the Middle East. The fact that men get higher pay than women reinforces the stereotypical idea that men are the providers and women are the nurturers. Another critical problem is the social and cultural norms that define the concept of masculinity and gender roles. These norms foster the existing inequality between men and women in the public and private spheres.



Practical guide to Participatory Scenario Planning: Seasonal climate information for resilient decision-making

(Arabic language)

CARE Egypt produced a practical guide to participatory planning process related to building climate change resilient and adaptive communities for Arabic speakers. This practical guide was originally produced in Kenya as the result of a partnership between CARE International's Adaptation Learning Programme (ALP), KMD and the Agricultural Sector Development Support Programme (ASDSP) in Kenya. This guide has played a key role in mainstreaming Participatory Scenario Planning (PSP) over there. PSP is an approach that supports the inclusion of stakeholder-focused climate information services in agricultural and development planning. The PSP has proved to be a supporting tool for more effective decision making to manage climatic challenges, which is resulting in strengthened resilience of value-chain actors to the impacts of climate variability and change.



PROGRAMS

Agriculture and natural resources

CARE honoring Alban Baladna stakeholders



CARE, in partnership with Danone, celebrated the closure of Danone-funded Alban Baladna project in Beni Suef. CARE honored the main participants and stakeholders of the project. Prior to the ceremony, the Governor received the Danone- CARE delegation in his office to discuss the latest project's achievements over the past decade and the future of milk collection centers in the governorate.

Over the past decade, Care Egypt established

6 dairy collection stations



in the village of Ibshna, Halabiya, Bani Madi, Barout, Al Nouira, Shabab Al Mostaqbal in Behbeshin, in addition to

11 dairy collection points:

(4) Ibshna village, (2) in Al-Nuwaira, (2) in Barut, and (3) in Bani Madi. Over the years, the project has empowered more than

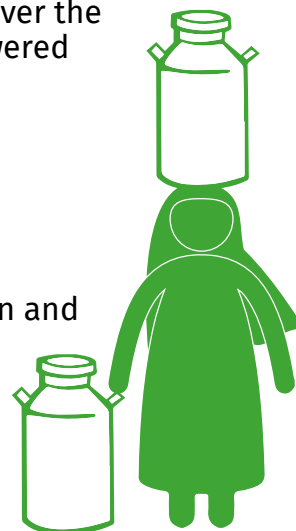
8,000

people indirectly and

3000 small farmers

directly of which 2,500 women and has offered

190 employment opportunities in collecting milk.



Mondelez sports days

More than **1000** school students and their parents took part at CARE-led sports camps



in Abu Qurqas, El Minya as part of 'Promoting healthy lifestyle for children in Upper Egypt' project funded by Mondelez International. Twelve sports camps aimed to raise awareness of participants about healthy nutrition and the importance of adopting a healthier lifestyle. The events entailed the distribution of healthy food supplies and hygiene kits to protect the participants against COVID-19.

School of Juweid, Abdel-Rahan Ismail Etlidem, Liberty (for Girls), and Manshyet Zaafarana took part at the camps during January 2021.

Protective measurements against Covid-19 were taken before launching the camps starting by sanitizing hands and distributing masks to the participants and by raising awareness of parents and children about the importance of applying social distancing.

Attendees were divided into four groups, each consisting of 10 parents and their children to start competitions. Prizes were then distributed to the winning teams, including recipe books, rope skipping and many more incentives. At the end of the camp, boxes of healthy food ingredients, mostly vegetable protein, were distributed to participants as a substitute for protein, and some foods as substitutes for sugar, such as pomegranate molasses and black tamarind molasses.

Representatives of the directorate of Education also attended the camps as well as the schools' principals and teachers.



Climate-Smart Agriculture for Life

Project targets five thousand farmers, **25%** of whom are women, to spread climate-smart agriculture systems



Care Egypt Foundation signed agreements with 11 local associations in Beni Suef and Assiut on September 7 and 8, as part of the activities of the Climate-Smart Agriculture for Life project in partnership with the European Union.

The **11** community development initiatives aim at raising farmers' and society's awareness of climate change

concepts and building their capacity to address the crises resulting from this phenomenon.

And the shift from traditional practices in agriculture or agricultural production processes to climate-smart farming practices, which would have a direct positive impact on the productivity of small farmers and women farmers and improve their living conditions.

Care Egypt Foundation launched its first project on climate change "Climate-Smart Agriculture for Life" in partnership with the European Union, which aims to support the participation of civil society and youth in adapting to climate change and mitigating its effects in Egypt, with a funding of 1 million euros. The project aims to work at the community level to implement community-led interventions that encourage climate-smart agricultural practices by engaging civil society organizations, agricultural cooperatives, and youth with a focus on women's participation in these interventions.

Among the applications of modern agricultural practices comes the use of solar energy in irrigation machines and rationalization of irrigation through lining watering cans, establishing early warning systems, working to improve soil properties, safe disposal of agricultural and animal residues and reusing them in the form of feed and organic fertilizers, making indicative models, distributing production requirements and planting varieties of the seeds that withstand difficult climatic conditions and enhance the added value through the recycling of agricultural products.

The project targets approximately **5,000** farmers, at least **25%** of whom are women.



Community initiatives will be implemented in the Beni Suef governorate in a number of communities in the centers of Al-Fashn, Beba, Beni Suef, and Ihnasiya, while the implementation will be carried out in the centers of Sahel Saleem, Manfalut, Al-Duwer, Abnoub, Al-Qusiya and Al-Badari in Assiut.

The project adopts mechanisms of control and social accountability, as it works in each governorate through the Association of Specific Union for the Protection and Improvement of the Environment in Beni Suef and the Egyptian Agricultural Association in Assiut to involve young people in monitoring projects and applying tools and mechanisms of control and social accountability within the project.



In Focus

She Feeds The World

She Feeds the World (SFW) aims to improve food and nutrition security of poor rural households, with focus on women small-scale producers. The SFW project, funded by Pepsico Foundation and led by CARE International in Egypt, dedicates

\$3.7M to reach **390,000** participants: **65,000** direct reach and **325,000** indirect total reach over a period of five years.

The project mainly focuses on sustainable agriculture, market development and women's empowerment and nutrition. Its main pillars revolve around promoting improved nutritional behavior in households, increasing access by women to resources and technical assistance to boost on and off-farm production and increase their incomes, strengthening systems and services for food security and improved nutrition and finally promoting water replenishment in Minya governorate.

By January 31, 2021, CARE had reached a total of 23,255 program participants (15,805 direct and 7,450 indirect).

Maternal and child nutrition

So far, **1800** women received training on essential nutrition actions through **36** small community events. Rural community leaders were trained to disseminate messages on maternal and child nutrition and health, for example breastfeeding and complementary feeding, homestead food production, and preparation of healthy meals. The community leaders were trained on a nutrition curriculum including: Essential Nutrition Actions (ENA), water, sanitation and hygiene (WASH); food preparation, pregnancy, breast-feeding, early childhood and homestead food production.

In October 2021, program participants established home gardens to improve access to diverse and nutrient-rich foods and provide cooking demonstrations to support households in using the foods they grow to prepare healthy meals for their family.

Women economic empowerment

4205 women were enrolled in **186** Village Savings and Loans Associations (VSLAs) and **40** VSLA facilitators have been trained on savings.

In 2020, VSLA members saved a total of

937,225 EGP (US \$59,318).

In January 2021, VSLA members accessed **189,790 EGP** (US \$12,012) in loans. 378 women took out loans and started a micro-business (mainly livestock and petty trade).



Increasing farmers productivity

Through six demonstration farms, farmers saw firsthand the difference between traditional and improved farming methods. SFtW helped the farmers access safe, fair marketing channels. Specifically, 88% of the production was bought by Chipsy.

315 farmers (252 men and 63 women) received technical support on potato farming including increasing quantity and quality of production. Among those,

218 potato farmers (45 women; 173 men) produced more than

1,993
tons of potatoes



of which 88% were sold to Chipsy, PepsiCo's Egyptian snack brand. The potato farmers' productivity increased by 40% compared with the previous year – an average yield of 10 tons per feddan compared with 6 tons per feddan in 2019. Sorting, airing and picking healthy seeds before planting helped farmers use effective and efficient techniques to make the best out of their land.

Water replenishment

CARE signed an MoU with the Directorate of Irrigation and Water Resources in Minya to implement its water replenishment plan with a primary focus on irrigation-smart practices and additional strategies for increased adoption of soil-smart practices.

Nine feddans were selected to receive improved irrigation methods: eight plots for drip irrigation and one for sparkling irrigation.

The water replenishment plan for Minya focuses on building farmers' capacity on water preservation through drip and sparkling irrigation methods, while also establishing water associations that will contribute toward PepsiCo's global water replenishment target.



25
water and
agriculture engineers'

government extension officers (four women and 21 men) were trained on topics related to different approaches to water preservation and conservation, such as: enhancing irrigation by using drip irrigation, which is good for the roots using less water. In

addition, **the project established five water associations consisting of 225 people and will establish 10 more in 2021, reaching 320 total farmers. Each water association will include farmers** who share the same canal. By registering the associations with the Directorate of Irrigation and Water Resources, they will have the right to seek government services and their voices will be heard including for service and support requests such as regular maintenance of water channels, scheduling irrigation shifts for each water channel, and developing the water channel.

Cooperation with the Ministry of Health

She Feeds the World Project collaborated with the Ministry of Health by early 2021 to perform a needs assessment to six health units based in Beni Suef. Following the needs assessment, SFW provided medical equipment to raise the capacity of those health units and the quality of services provided within. The six health units provide their services to 20,448 patients directly and cater for 112,336 people indirectly in the communities served by SFW in Beni Suef. The equipment included blood pressure monitoring device, German Leceister Stethoscope, height and weight scale for adults (220kg), baby weight and length scale (20kg), dry sterilization over, autoclave steam sterilization, digital hemoglobin analyzer, and centrifuge fusion centrifuge.



Maximizing potato productivity through She Feeds the World

In Egypt, potato is one of the most important crops grown for local consumption, export and processing. Without the right sustainable, water-smart, climate-resilient, and market-driven farming techniques, it is difficult for farmers to produce high quality potato, increase yields and sell their produce.

Potato farmers participating in She Feeds the World have access to trainings on Good Agricultural Practices (GAP) in addition to technical support from agricultural extension officers. Officers used to visit farmers' lands periodically to follow up on the cultivation process and advise farmers in case there are diseases about the best methods to fight those diseases and maintain healthy potatoes. When farmers apply the new techniques they learned in the training, there are noticeable results, even in the first harvest. Better quality crops and higher yields, along with developing financial literacy skills, translate into better income and food and nutrition security at the household and community levels.

Since Shaimaa Esmail Mohamed, a farmer in Beni Kassem village, Beba central district in Beni Suef governorate in Egypt, began participating in She Feeds the World in 2020, she has already doubled her productivity.

Shaimaa Esmail Mohamed, age 35, has been growing potato and other crops like maize, wheat, onion and garlic, for twelve years. A wife and mother of four children, Shaimaa manages cultivates the land all by herself, as her husband travels to work in Cairo.

Shaimaa began participating in She Feeds the World in 2020. She is a member of then El Safa VSLA group. She has been a member since last October 2020. She saved 250 EGP so far and hopes by the end of the saving round to buy new clothes for her family. She receives technical training on potato production.

Over the past year, she has learned and adopted improved agriculture practices for potato cultivation which helped her more than double her productivity. Before she was a part of SFtW, she produced



In her six months as a SFW program participant, with her new farming techniques in place, she produced a record

from 14 kirat/0.60 acres of land (equivalent to almost half of a feddan) compared to 3 tons last year.



Shaimaa says, "Even though we have been farming potato for 12 years now, we learned new things through She Feeds the World project, like how to get rid of insects; sorting, selecting and airing the seeds; the depth of plantation and how it effects the growth; and the species of the potato seeds.

We also learned during the financial literacy training that a person should invest in a productive asset, that will return for him/her with investment, rather than to purchase a consumable that will vanish by time."

Through SFW Egypt, Shaimaa was part of the first successful potato harvest in Beni Suef. Among participating potato farmers, 90% increased their yields by 40% with good agricultural practices while reducing water and fertilizer use.

In the future, Shaimaa hopes to spread the knowledge she received from the project to her counterparts in the community.

She received profits of around

3000EGP per ton

while other farmers sold the ton of potato for around

2000- 2400 EGP

during the same season in the market,



thanks to a contract with Chipsy Company that she signed before the cultivation season. Learning good practices increased potato production as per Chipsy Co. standards which helped farmers increase their profits. Thanks to the profits she received from selling her production to Chipsy company owned by Pepsico Foundation, one of the most popular brand of potato chips in Egypt, Shaimaa will pay for the land rental on time as well as cultivation inputs instead of buying them on credit.



Shaimaa with her potato harvest
(Photo credit: Waleed Wael)

Women rights



Safety, Empowerment and Protection for Syrian and non-Syrian Refugees and Host Communities in Egypt project

Family camps

CARE-led family camps aim to improve family bonding and eliminate the negative effects of domestic violence on family members. Refugee families coming to Egypt experience economic hardships leading to highly stressful situations between family members. Domestic violence can cause psychological problems to mothers and children, leading to depression, anger and negatively affects their educational levels at schools.

To restore the bond between family members, raise awareness about positive parenting and improve communication between family members, CARE organized family camps to 90 Syrian, Sundanese, Yemeni as well as Egyptian families divided into 3 events in Cairo and Alexandria during the period of April- June 2021. Each camp lasted for 4 days as part of Safety, Empowerment and Protection for Syrian and non-Syrian Refugees and Host Communities in Egypt project funded by the Bureau of Population, Refugees and Migration.

The last camp was dedicated to single mothers with their children.

The camps aim to strengthen relationships between family members, improve communication between them, and educate family members on how to effectively solve their problems. The camps included sessions for children such as honesty and the way to apologize, as well as sessions for parents on how to deal with children, understand their feelings and the best way to meet their needs, in addition to entertaining activities and interactive games throughout the day for all family members together.

Early marriage ToT

During the month of February, CARE Egypt organized a 3-day training of trainers for 7 trainers of different nationalities on the

manual of combatting early marriage training, as part of the project, in Cairo. Early marriage training is for refugee girls from 14 to 17 years old to discuss the issue of early marriage from different angles focusing on the harms and threats of early marriage, physical and psychological needs, misconceptions of society, our perception of ourselves, the society's perception of us, and self-realization.

In April, CARE trained 12 women volunteers of different nationalities: Egyptian, Syrian and Sudanese on the disadvantages of early marriage in Alexandria as part of the project.

The training aimed to build the capacity of volunteers, community leaders to raise awareness of their communities' members about the harmful consequences of early marriage among the communities of refugees in Alexandria.

Men and women for gender equality project

+300 men and women trained on Women's right to inheritance

1000 men and women trained on Engaging Men and Boys

170 men received fatherhood and parenting training

+280 men and women trained on combatting child marriage



CARE Egypt focuses on driving social change at the grassroots level through engaging men and boys extensively. Achieving gender equality requires the occurrence of transformative change on different levels as well as the engagement of the whole community for changing longstanding social norms built on patriarchal ideology.

In the Men and Women for Gender Equality-Phase II project, CARE Egypt worked in four governorates: Cairo, Qalyubia, Assiut and Sohag under the umbrella of its Women's Rights Program. This project is a collaboration between UN Women and CARE International in Egypt, and is funded by the 'Swedish International Development Cooperation Agency, SIDA'.

Civil society organizations (CSOs) represent local catalysts towards stimulating gender transformative changes in their communities. CARE worked directly with local partners, building their capacities, and enabling them to design and implement joint community interventions that address gender inequalities in the public and private spheres which are dominated by the patriarchal ideology.

CARE Egypt fostered the implementation of local interventions that primarily engage men and boys as well as all community groups in analyzing gender norms, trends and stereotypes, interventions that challenge such norms and their root causes, sensitize communities towards discussing patriarchal ideology that leads to gender inequality.

Themes include more involved fatherhood, equitable sharing of household responsibility, equitable parenting relationships, gender equitable views of girls and boys, equitable freedom of movement for men and women, equitable access to public services and use of public spaces, addressing gender discriminatory laws and policies, prevention and combating of gender-based violence, etc.

During the project epoch, several field interventions took place that were mainly building on the different TOTs that were provided to the community-based organizations (CBOs) staff and implementing partners. All the involved local partners (CBOs/implementing consultants) in Cairo,

Qalyubia, Assiut and Sohag have integrated the learnings and modules they were trained on where they implemented different awareness-raising interventions that included the different pillars: Gender Socialization, Positive Parenting/Fatherhood, Combating Violence against Women's rights in family inheritance and Ending Child marriage, and most importantly engaging men and boys to achieve gender equality in the targeted intervention areas.

Moemen, from total opposition to major support for women



Moemen Mahmoud, a 22-year-old senior student of psychology, living in Gahina village, Suhag used to restrain women's role to being housewives only.

With training sessions delivered to undergrad students encouraging collaborative work between young men and women within their university contexts, Moemen was able to discover the competencies of their female colleague and work openly with them, while his women colleagues gained self-confidence and managed to break the rule-of-thumb separating men and women in two isolated spheres.

"By time, we started to gain each other's trust. Now, I understand that women have the same capacities to think, act and be productive as men", Moemen explains.

Mariam, a radical self-discovery following rough times of bullying

Bullied and ashamed, Mariam Sameh, a 16-year-old girl from Suhag, Upper Egypt, described herself as messed up and lost. Mariam was deeply impressed by the sessions of 'Anger Management' and 'Our Limits'. She learned to control her anger and anxiety attacks. "I learned to keep my emotions in check. Now, whenever I am mocked, I count from one to ten for a proper quiet assessment of the situation, and then comes action", Mariam explains.



Walid, a deaf family man with an eye-opening experience about fatherhood



Walid's unfortunate hearing impairment limited his chances of securing a decent permanent job. This left him always feeling excluded and distant from his community and his family.

The positive parenting training sessions delivered to fathers tackled the ongoing societal resistance to men and women having equal responsibility in domestic work and childcare.

Walid explained: "I used to spend most of my time on my phone, totally blind of my children's need for me. Through the sessions, I came to discover that I need them as much as they need me".

Rahma, 14 years, with a paradigm shift in her destiny

Latifa Hassan, a mother of 4 children, was willing to give her 14-year-old daughter, Rahma, in marriage to the first man to propose. These are the norms in Manshiet Nasser, an over-populated poor slum area in Cairo.



Through CARE-led 'Men and Women for Gender Equality' project, raising awareness sessions

targeting male and female groups were organized to promote gender equity in lowincome communities.

Following the awareness session, Latifa came to the decision of not having her daughter married until she turns 18 or 20. "I will no longer force her to do anything she is not ready for. She has to be well aware of and well equipped for what she is embarking on", Latifa explained.

Against all odds, Nermine fights for her right to inherit!

Nermine Yehia, born and raised in Tatalia, Assuit, together with her brothers, inherited three feddans from her father who passed away in 2016. Disputes have emerged lately amidst them, when Nermine started to ask for her rights in the inheritance.

Through the CARE-led trainings, Nermine explored her rights and the means to fight for them. "Through this insightful training, I learnt to speak up and fight for my rights", she explained.

After a full month of discussions, the two brothers were convinced that their sister's entitlement to her rightful share of the land was more logical than selling it to strangers. At the end, Nermine took her share and rented it to her brother.





UNFPA-funded “Comprehensive approach to eliminate harmful practices in Upper Egypt” project

Volunteer camps

CARE Egypt organized volunteer camps during the months of August, October and November for **450 volunteers from the age of 17 to 60 years** old with different backgrounds varying from undergraduates, doctors, government officials and others about health reproduction and harmful practices of female genital mutilation (FGM), in Beni Suef, Minya, Suhag and Assiut.

The camps aimed to raise the volunteers awareness on the physical and psychosocial damages of child marriage and FGM practicing on girls and women lives as well as their families. The volunteers, then, play a major role to raise awareness on those issues among their community members.

The activities of camps focused on learning basics of volunteering, communications skills, sharing knowledge on the damages of FGM and child marriage, training on social empowerment, raising awareness methods including door knocking and engaging men and boys.

Moreover, 4 advocacy camps were organized by CARE dedicated for volunteers to learn how to organize local initiatives in their communities aiming to raise awareness against FGM and child marriage in among local residents in Upper Egypt. They learnt the basics of advocacy and how to become advocates themselves.

After **6 foundational camps and ToTs**, volunteers are delivering awareness sessions in their local communities under the supervision of CARE and partner organizations

there reaching around **20K in Beni Suef, Minya, Suhag and Assiut.**



Family day for public declaration

As part of the UNFPA- funded “Elimination of harmful practices in Upper Egypt” project, around 1000 attendees took part at two family days in Beni Suef, Minya, Assiut and Suhag during September and October 2021. The public declaration allowed community members to share their stories and journeys from being protagonists of FGM practicing to total opponents after taking part at CARE awareness sessions.

Opponents to FGM and child marriage from local communities join the family days to declare their stances towards such harmful practices and share their experience, stories about them with new audiences. **Activities and awareness sessions during the day targeted to raise awareness of families: parents and children from age 4 years about FGM, child marriage, positive parenting, good and evil touch for children as well as family bonding hands-on activities like leather handicraft, drawing, puzzles...etc.**



1000

FGM and gender-based violence
art therapy

survivors attended sessions to help Egyptian women understand and overcome their traumas and lead a healthier psychological lifestyle, in 4 governorates: Beni Suef, Minya, Assiut and Suhag.



In Focus Women refugees stories from Agami Friendly Space



Counselling school

The counseling school or Madrasat El Mashoura is a concept implemented by CARE and funded by UNFPA to graduate counsellors who would work as life-coaches in their communities.

55 students from different backgrounds have joined the online school



program this year. They are men and women, doctors, religious figures, staff members of the National Council for Women, the

National Council for motherhood and Childhood... etc.

The school program extends to one year and half. Building capacities of local agents such as religious figures, doctors and staff members of specialized national councils will give access to local GBV survivor women to access counseling and psychological support services rarely found in those areas in rural Upper Egypt.

21 out of 55 students will graduate from the Counselling school program by December 2021 followed by the rest in 2022.

Refugees, friendly spaces:

A journey from loneliness and distress to hope and strength, Reem tells her story

In 2017, Reem Mohamed, a (33) Syrian woman, fled with her husband and two children as war engulfed her country. Reem is a young Syrian woman, married with two children, who have been living in Egypt since then. Reem is originally from Damascus countryside, had to move to the capital, Damascus, when her village was declared a war zone. "Although we thought that the capital would be a safer place for us, we lived very hard times. The economic conditions were very bad. No life, no electricity, no safety, and the capital was under attack all the time," she says.

At that time, Reem and her husband realized that it was about time to flee the country. "We have already lost our home, our business and we left with nothing," Reem explains. The family left everything behind: their families, friends and country. "We had some savings; so we took our passports and left the same night," she adds.

The trip to Cairo was not without risks. They lack food and water during their trip which lasted for hours. "Travelling in such terrible conditions and with two children – a 3-years-old son and a six-month-old daughter was a nightmare," she says.

The family headed to Alexandria to join their relatives there. Her husband tried to start a food processing business. But the business failed and he lost most of his capital. He had to work as an employee in another business.

Adapting to her new life is another challenge for Reem. "Badi Ahwa" (I want to buy coffee) is a simple expression that was not understood by Egyptians! "People did not understand what I was trying to say," Reem says. She explains that she never thought that the difference of dialects would be a problem when she decided to move to Egypt.



"I know that I am in a better situation than other Syrians who live in isolated camps elsewhere. Here, we live among Egyptians and as part of society. However, the integration is still not that easy. The difference in dialects, cultures, and even in food is obvious," she underlines.

"At the beginning, I used to take care of my house and children only. I used to spend days alone, with no one even knocking at my door," she adds.

Reem could not easily adapt to her new life or integrate into a new country. But when she joined a Whatsapp group in her neighborhood, she was introduced to a CARE Friendly Space. Located in Agami, Alexandria, CARE Friendly Space is a safe place for women created in neighborhoods where the majority of residents are Syrian refugees.

This place offered Reem an opportunity to network with other refugee women from different countries, including Syria, Yemen, Sudan, Eritrea as well as Egyptians. Activities such as sewing, drawing, cooking, psychological support or even just information sessions about the legal status of refugees, their rights and duties in their new host community were organized.



"This place allowed me to communicate again with people like me, speaking the same language, dialect and with similar stories. I felt home again," she says. "I learnt to draw, sew and make string art. I displayed my artwork in exhibitions and sold some of my work. But it all stopped with the pandemic," she adds.

Then, came the COVID-19 pandemic:

With the outbreak of the pandemic, Reem, like many other families, went through a difficult time. There was little income and nowhere to go. Even the Friendly Space that she used to consider as her only recreational and learning centre closed its doors during the lockdown. She could no longer connect with her peers.

Podcast Training

Our team at CARE Egypt understood the feelings of loneliness and the profound depression of these women during the lockdown. Hence, we created "Lametna" (Our Gathering), a new podcast as a way for female refugees to reconnect.

Season 1 episodes focused on opening a safe space to express their feelings and offering psychological support. Then, twenty Syrian and non-Syrian women refugees volunteered to train in program hosting.

Reem was one of the participants. She hosted a program that she named "Nasij Al-Hekayat" (Weaving Tales). "I had the opportunity to speak about everything: my

memories, me being a bride in my house back in Syria nine years ago, about refugees who drowned at sea, about success and failure, my artwork and many other topics," she explains.

In six months, we podcasted 100 episodes. We reached 7707 listeners from Egypt, Saudi Arabia, Germany, France, the USA and Iraq.

Reem left Syria with her 3-year-old son and 6 months-old baby. Four years on, Reem still gets scared when hearing an airplane passing by. The war memories are still vivid in her mind. However, she is full of hope that one day all the hard times would be gone and maybe one day they will go back to their country so that the children meet their grandparents, uncles and aunts for the first time in years.



Education

Ana we Madrasty

Bullying, discrimination between boys and girls in sports activities, stumbling in reading, violence and abuse negatively affected the students' performance and psychological state nationwide and are exacerbated in Upper Egypt.

For this reason, CARE Egypt, with partners, pays special attention to fostering an encouraging and safe school environment especially for girls by raising the awareness of selected target government school-based stakeholders (teachers, social workers, BOTs, and CPCs) regarding gender and child protection, and through improving learning facilities. CARE works on cultivating leadership opportunities for girls through extracurricular

activities and school participation, and through sensitizing the community about the importance of leadership skills for girls, and improving reading and writing skills of students in selected

30 primary government schools across 3 governorates in Upper Egypt: Beni Suef, Minya, and Assiut.



Ana we Madrasty, My School and I project was led by CARE Egypt in partnership with Dubai Cares, the Ministry of Education in Egypt, in addition to the Sawiris Foundation for Social Development, HSBC, Abu Dhabi Islamic Bank, Jesuit Association, Youth Association for Development and Environment, and Tamkeen Foundation over a period of five years from 2016 to 2021.

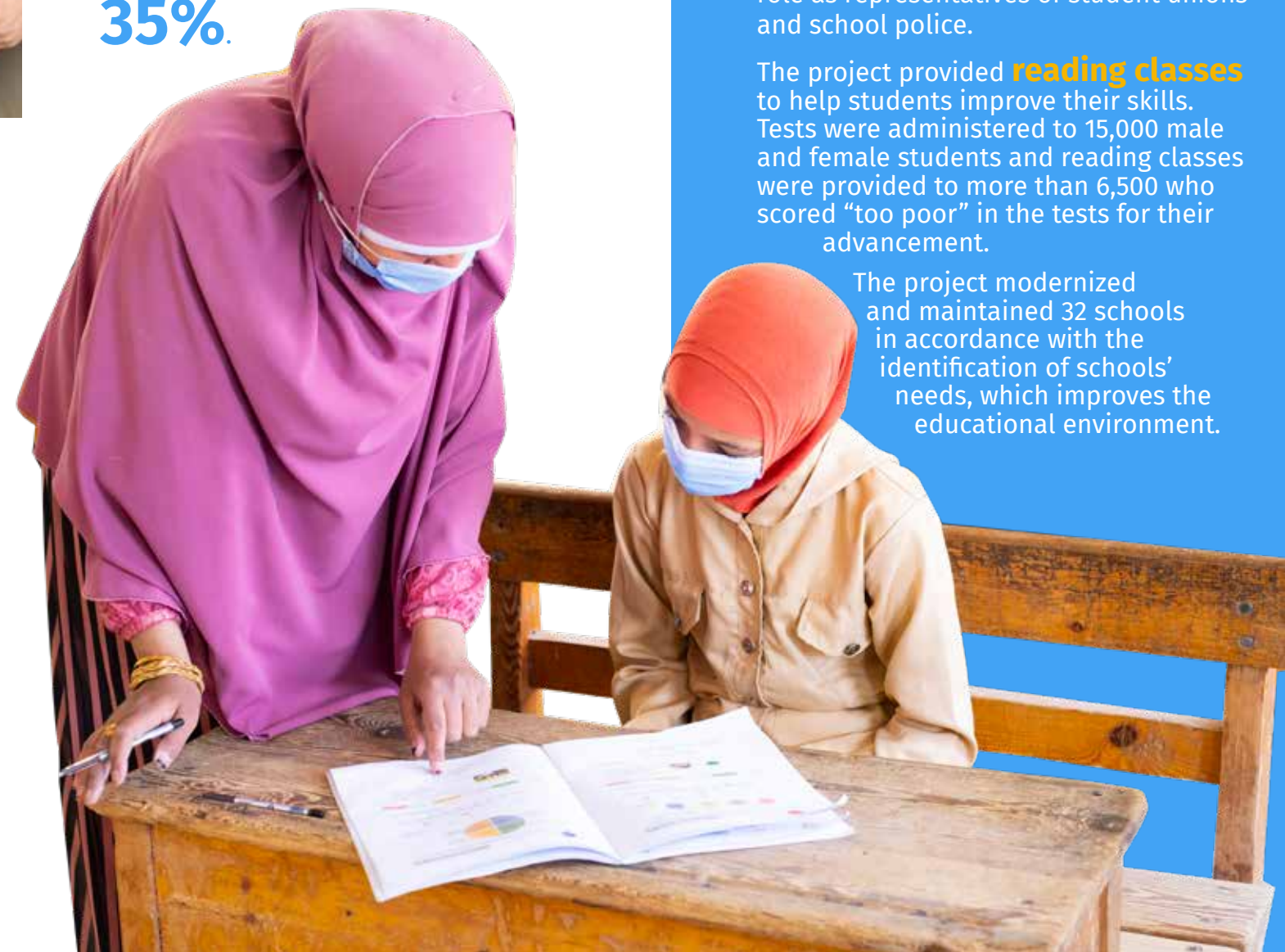
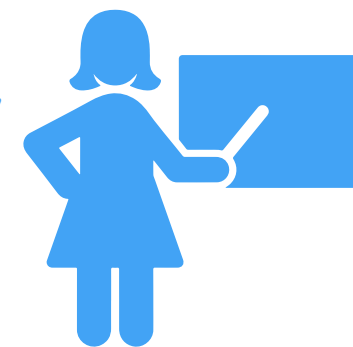
The project has directly reached



39,565 students, at least **50%** of whom are girls, in addition to

712 teachers,

43% of them are females, and **229** social workers where female participation reached **35%.**



The project has also reached 20,176 parents of the same students and board of trustee members,

30 child protection committees (CPC) were formed from participant schools, and reached **50** MoE supervisors and 293 volunteers of whom **57%** are females.

The interventions focused on raising awareness among school staff about gender and child protection, improving educational facilities in the beneficiary communities, supporting the practice of extra-curricular activities and activating community initiatives undertaken by students within the framework of their role as representatives of student unions and school police.

The project provided **reading classes** to help students improve their skills. Tests were administered to 15,000 male and female students and reading classes were provided to more than 6,500 who scored "too poor" in the tests for their advancement.

The project modernized and maintained 32 schools in accordance with the identification of schools' needs, which improves the educational environment.



After the spread of the Corona virus pandemic, which disrupted the educational process in schools for some time,

more than
20,000
hygiene
kits



were distributed to primary school students to ensure the continuation of the educational process in various rural communities and to provide a healthy and safe educational environment for students.

Sports is an essential part of the educational process and helps students improve their focus during the school day and helps them build their character and build their self-confidence. Therefore, the "My School and I" project was concerned with setting up camps and sports activities in schools for boys and girls and including sports as an essential part of the educational process to provide them with knowledge about the main project concepts such as gender, child protection, entrepreneurship and leadership, in addition to the use of games in the camps to support the educational process.

CARE organized the **Live by reading competition** contest to encourage reading and bonding between students and their families during summer vacations using Smart Book phone application. The competition targeted students from 6 to 12 years of age to read through 3 tracks, paper books, online research, and phone application to access various sources of knowledge to stimulate many skills in students, such as leadership skills, cooperation, problem solving, and gender.

2500

male and female students joined the CARE-led "Live by reading" competition and more than

700 used the electronic application,

63% of them were girls.



The competition helped students improve their reading skills. Some students began to relate to reading for the first time, others began to encourage their acquaintances to read as well.

Students Unions

Ana we Madrasty project helped female students develop through gender trainings to manage the schools participating in the project. Through the exercises, the project was able to raise awareness of the role that female students can play in the school and society as a whole. The participation of girls increased, and appeared in different features, as the impact of the trainees (social workers, teachers, school administration) was reflected on the participation of female students, for the first time, in the village of "Ezbet Halim" in Assi.

The project targeted reaching **50%** of SU girls candidates elected and have finally reached **69%** in Asyut, **63%** in Minya, **56%** in Beni-Suef.

The project also raised awareness among community members in the various villages in which the project operates on the importance and benefits of girls' leadership skills and the need to encourage female students to assume leadership positions in the school.

In Minya, two initiatives were taken by girls' students unions. Fatima, one of the SU members in her school, helped her colleagues suffering from short sight, a problem that negatively affected their academic performance. Communicating the matter to the school management team, Fatima helped her colleagues who were embarrassed and bullied by other students due to their short sight problem.

Indeed, the school's administration took medical examinations for the students and provided them with eyeglasses. Similarly, girl leaders in Malawi communicated with the village council to collect garbage away from the area surrounding their school, pushing the village council to take action towards this problem.





CARE and UNICEF launching learning hubs

The learning space aims to provide computers and laptops with internet access for Syrian, Yemeni, Sudanese and Egyptian students from grade 4 to grade 12 in response to the emergency situation due to the spread of the COVID-19, as well as implementing many activities to develop children's skills so that the child learns some life skills and core values such as teamwork, acceptance of others and self-confidence.

At the beginning of the lockdown, school students had to study remotely with the majority of whom had little access to online educational resources.

To give refugee students access to online educational resources, CARE, in collaboration with UNICEF established its first Learning Hub in Agami district, located on the outskirts of Alexandria, the second largest city in Egypt. The learning hub is established inside CARE's Friendly Space that has become a prime destination for many Syrian and Non-Syrian women living in the district, as part of the project of "Creating a supportive learning environment and improve school governance for Egyptian and refugee children".

Equipped with laptops with internet access, the Learning Hub provides continuous access to educational and learning resources to students from grade 4 to grade 12 during the



pandemic provided by UNICEF such as the Learning Passport and those from the Ministry of Education and Technical Education.

The Learning Passport includes interactive learning materials for children, teachers, and parents. Online textbooks, videos and material supporting parents of children with learning disabilities are made available through the passport.

CARE has started its podcast for women at an early stage of the pandemic. Similarly, it has equipped teachers to record educational lessons in the form of podcasts or YouTube videos which are also uploaded on the Learning Passport or shared with students via WhatsApp.

Interviewed by UNICEF team during the opening of Agami Learning Hub, the thirteen-year-old Aram Mohamed from Syria was excited to use the hub's facilities for the first time. "This platform is very useful to me, but I hope that one day we can interact and ask questions to teachers through this wonderful platform", said Aram.

CARE engage children in specially designed age-appropriate interactive learning sessions to develop the children's life skills, coping mechanisms, self-awareness and self-esteem. Children from different nationalities, through

a protected environment, get to play, socialize, learn, and express themselves through the Learning Hub.

The constant communication between the Hub's facilitators with families motivate parents to send their children to the friendly space again and again. Living in such difficult conditions, the space and hub allows parents and children to maintain their mental health. Moreover, CARE in partnership with UNICEF, provides hygiene kits and such as hand sanitizers and face masks as well as keeps their visitors informed about COVID-19 preventive measures.

CARE is on mission to promote inclusion, acceptance and excellence values among both adults and children through its friendly spaces and learning hubs by bringing together students and their parents of Egyptian, Syrian and many other nationalities. Since the inauguration of the Learning Hub, more than 531 Syrian, Sudanese, Yemeni and Egyptian children have access to the UNICEF-supported hub's services.

Following the successful pilot of Agami Learning Hub, CARE, hand in hand with UNICEF, will soon be launching three learning hubs in two in Haram and 6th of October city in Greater Cairo and one in Montazah, Alexandria by early 2022.

Tawar W Ghayar... CARE Egypt and Microsoft work together to advance and change youth lives



The dilemma of increasing the gap between youth qualifications and market needs has always been an issue in Egypt. As university graduates do not have what it takes to fit in the market, so comes the importance of providing youth with the skills and knowledge required for the job market.

The Microsoft-funded and CARE-led Tawar w Ghayar- Advance and Change-project has helped over 515,558 young people directly and around 1,529,256 people indirectly in FY2021 only.

The project also secured

5781 jobs for Egyptian youth, and **950 internships** for fresh graduates during the past year.

Tawar w Ghayar is a national initiative launched in 2013 in cooperation with the **Ministry of Youth** and **Ministry of Communications and Information Technology** to work on employability and digital illiteracy for Egyptian youth. Capacity Building, Employment and Self Employment are the three main pillars under the slogan of “**Training for Employment**”. In total, the project trained

1.5 million Egyptian youth and secured **+25000 job** and internship opportunities in private sector. **Tawar w Ghayar** is also partnering with the presidential initiative “**Haya Karima**” to empower youth and women.

Tawar w Ghayar is targeting Egyptian youth from **18 to 35 years** old, and women consisting **55%** of the project’s target audience, public schools and universities students and graduates and job seekers in the **27 Governorates** to improve their skills and enable them to have better livelihood opportunities.

The project also customized trainings to school students and technical education in cooperation with the **Ministry of Education and Technical Education**.

Trainings are either provided online as self-learning via www.tawarwghayar.com or led by trainer trainings via tawarwghayar.tadrebat.com

The trainings packages include various topics such as freelancing, entrepreneurship, digital literacy, Excel for accounting, web development, programming and AI, soft skills, business English, Business Etiquette, Career Paths including HR, Marketing, Digital Marketing, Customer Service and Sales. Moreover, in cooperation with Ministries of Youth, Education and Communications and Information Technology,

2658 Training of Trainers (TOT)

were provided to their employees and trainers on digital and business-related topics to train more young people in their circles.

Fouad Muhammad Jalal, 24 years old, graduate from faculty of engineering.



“I searched online for employment Facebook pages and groups and landed on Tawar W Ghayar Facebook page. I found an HR coordinator opportunity in one of the posts. I sent my CV and I received an email that I was selected for an interview, and finally got the job! Landing on

Tawar w Ghayar Facebook page was the best thing that happened to me.

I am a good follower of the page now and I am eager to explore the trainings opportunities offered by the project especially the Microsoft excel courses that will benefit me in my new role.”

Mirna Tarek Abaza, 24 years old.

“For 2 years, I have been looking for a job, and can’t find a convenient one, can’t even pass the interviews, till I found Tawar W Ghayar website, **it was a game changer for me**, as I took passing the interview course for free, after that, I sent them my CV, and they recommended my CV to an admin post at one of the famous restaurant chains in Egypt and I got the job successfully.”

“The company is very respectful and my job is really challenging, I am trying to adapt and use my communication skills when dealing with different departments.”

Our Partners

Donors

UNFPA
Project name: Elimination of harmful practices in Upper Egypt
Fund: 10,948,923 EGP
Program: Women Rights

UNICEF
Project name: Creating a Supportive Learning Environment and Improving School Governance for Egyptian and Refugee Children
Fund: 5,005,965 EGP
Program: Education

UNHCR
Project name: Prevention and Response to Gender-Based Violence
Fund: 9,714,759 EGP
Program: Women Rights

UN Women
Project name: Women Financial and Social Inclusion
Fund: 5,420,861 EGP
Program: Women Rights

European Union
Project name: Climate Smart Agriculture for Life
Fund: 1 million EUR
Program: Agriculture and Natural Resources

Drosos Foundation
Project name: Dried Tomatoes
Fund: 750,000 USD
Program: Agriculture and Natural Resources

Sawiris Foundation
Project name: Development
Fund: 3,841,751 EGP
Program: Women Rights

Danone
Project name: Alban Baladna
Fund: 1,212,201 EUR
Program: Agriculture and Natural Resources

PepsiCo Foundation
Project name: She Feeds the World
Fund: 3.7 million USD
Program: Agriculture and Natural Resources

Microsoft
Project name: Tawar w Ghayar + Tawzeef Masr
Fund: 4,030,000 EGP + 100,000 USD for Tawzeef Masr
Program: Education

AlexBank
Project name: Digital VSLA
Fund: 2,055,412,84 EGP
Program: Women Rights



L'Oréal
Project name: Safe and Effective Hosting centers
Fund: 175,000 EUR
Program: Women Rights

National Council for Women
Project name: Digital VSLA
Fund: 5,877,378 EGP
Program: Women Rights

CARE Deutschland
Project name: CSO readiness for the Green Climate Fund - focus Africa
Fund: 138,234 EUR
Program: Agriculture and Natural Resources

World Bank
Project name: Forsa program
Fund: 1,183,200 EGP
Program: Governance

Partners

Ministry of Social Solidarity

Ministry of Agriculture and Land Reclamation

Ministry of Irrigation and Water Resources

Ministry of Environment

Ministry of Youth and Sports

Ministry of Communications and Information Technology

Ministry of Education and Technical Education

Ministry of Manpower and Emigration

Ministry of Health

Associations

Jesuit and Freres for Development Association:
Project name: Elimination of harmful practices in Upper Egypt
Program: Women Rights
Governorate: El Minya

Family Development and Care Association:
Project name: Elimination of harmful practices in Upper Egypt
Program: Women Rights
Governorate: Beni Suef

Childhood and Development Association
Project name: Elimination of harmful practices in Upper Egypt
Program: Women Rights
Governorate: Assiut

Sohbet El Kheir Foundation:
Project name: Elimination of harmful practices in Upper Egypt
Program: Women Rights
Governorate: Sohag

Qualitative Union for the Protection and the Improvement of the Environment (QUIPIE):
Project: Engaging civil society and youth in climate change adaptation and mitigation in Egypt (CSA4L)
Program: Agriculture and Natural Resources
Governorate: Beni Suef

Egyptian Association for Agriculture and Community Development (EAACD):
Project: Engaging civil society and youth in climate change adaptation and mitigation in Egypt (CSA4L)
Program: Agriculture and Natural Resources
Governorate: Assiut

El Shabab for Local Development in El Ekhmeen
Project: She Feeds the World
Program: Agriculture and Natural Resources
Governorate: Giza

Live Vision for Development:
Project: She Feeds the World
Program: Agriculture and Natural Resources
Governorate: El Minya

My Family Association for Environmental Protection and Human Development in Beni Suef:
Project: She Feeds the World
Program: Agriculture and Natural Resources
Governorate: Beni Suef

Women's Association for the Development of Rural Women
Project: Improving the Livelihood Conditions and Economic Returns for Small Scale Farmers in the Field of Sun-Dried Tomatoes
Program: Agriculture and Natural Resources
Governorate: Qena

Environment and Society Development Association:
Project: Improving the Livelihood Conditions and Economic Returns for Small Scale Farmers in the Field of Sun-Dried Tomatoes
Program: Agriculture and Natural Resources
Governorate: Qena

Future Pioneers Association for Economic Development
Project: Improving the Livelihood Conditions and Economic Returns for Small Scale Farmers in the Field of Sun-Dried Tomatoes
Program: Agriculture and Natural Resources
Governorate: Luxor

Al Noor Association for Community Development:
Project: Improving the Livelihood Conditions and Economic Returns for Small Scale Farmers in the Field of Sun-Dried Tomatoes
Program: Agriculture and Natural Resources
Governorate: Luxor