

SASPEN Project
**“Sustainable Agriculture Service provision
Enterprise Network in Egypt “**

CARE Egypt Foundation (CEF):

CARE Egypt Foundation for Development (CEF) is a non-governmental organization registered in the Central Administration of Associations and Federations at the Ministry of Social Solidarity under number “833 / 2018”. The organization is subject to the provisions of the law governing the work of the Non-governmental Organizations (NGOs) No. 149 of 2019.

CARE Egypt Foundation for Development (CEF) is capitalizing on and building on the legacy and expertise of CARE International in Egypt since 1954 up to date. CEF is designing, implementing and managing development programs and projects that aim towards improving living conditions and quality of life by responding to and addressing the main root causes of poverty and the highest needs of the poor and marginalized groups in Egypt in a sustainable manner that is consistent with the culture, reality and local and national contexts

Program name:

The Agriculture and Natural Resources Program

Project Summary

SASPEN Project: “Sustainable Agriculture Service provision Enterprise Network in Egypt “

Donor: Embassy of Kingdom of The Netherlands

Project Duration: 3 years

SUMMARY INFORMATION:

SASPEN project is focusing on addressing technical needs for small and medium agribusiness in Egypt and solving their challenges through the support of Dutch expertise. We are targeting young agribusiness professionals working in the Agri sector.

Objectives:

Goal: Improved efficiency and performance of the agricultural sector in Egypt.

- 1) Creating Dutch-Egyptian informative channels to support solving the technical challenges of the small and medium agribusinesses
- 2) the increase in applying innovation and new agricultural practices on the ground in Egypt

- 3) the increase in the number of small and medium agribusiness succeeding in finalizing financial deals
- 4) the increase in the number of the different agricultural stakeholders benefiting from the Dutch Egyptian channels
- 5) the increase in the number of agribusinesses participating in the knowledge transfer cycles
- 6) the increased number of female agripreneurs actively participating in the program.

SASPEN project 1st cycle:

- CARE Egypt foundation conducted an Assessment of the needs/technical challenges of 9 Egyptian SMEs in the Agri sector.
- The SMEs are connected to Dutch consultants to support them solve their technical challenges through a set of training modules.
- The training modules/ programs are conducted in the Hybrid method between Egypt and the Netherlands depending on the need for the training.
- The business models prepared by the SMEs will be evaluated after the training for graduation.
- The qualified SMEs will enter the 2nd cycle to transfer the knowledge to another set of SMEs.
- CEF will conduct a Round table1(Match-Making event): connect the SMEs with business opportunities and investors (by mid-December 2022)
- The cycle will end by the first week of December 2022.

The consultant Scope of Work:

- Work with the SMEs to enhance their business plans/models to scale up and strengthen their business models after assessing them.
- Work with the SMEs on integrating the knowledge acquired from the training modules provided by the Dutch /Egyptian experts in the Agri sector during the 1st cycle.
- Support the SMEs in identifying and developing potential business ideas through learning and coaching/mentoring activities based on similar business ideas to expand their enterprises.
- Coach SMEs to enhance their financial plans.
- Support the SMEs in acquiring the needed skills to transfer the knowledge to the next set of SMEs in the 2nd cycle.
- Support the SMEs in the preparation of feasibility studies and business models/ plans that included risk analysis, development plans to expand their enterprises and integration of the acquired knowledge during the 1st cycle from the Dutch/Egyptian experts.
- Measure the progress of each SME based on the development of their business plan and the outcomes based on the assessment report.
- Deliver a detailed analysis for SMEs about their development progress.
- Submit a performance report after the end of the assignment.

Training schedule and form:

-5 sessions: 3 physical meetings + 2 online (hybrid based on the need and the time availability)

Duration of the training:

-During November: full-day physical meetings (5hrs each session) + 2 hrs. for each online session.

Target Audience:

- Direct beneficiaries: Egyptian small and medium enterprises in the Agri sector.
- Indirect beneficiaries: smallholder farmers working directly/indirectly with the above-mentioned SMEs.

The objective of the training:

-Support SMEs with the needed knowledge to develop updated business and feasibility plans including risk analysis, development plans to expand their enterprises and integration of the acquired knowledge during the 1st cycle from the Dutch/Egyptian experts.

Training duration:

The sessions are expected to be delivered in November 2022/early December. The dates of the available days will be shared with the consultant.

The financial and technical offers:

Technical offer:

- It should contain at least 8 pages containing the methodology used to deliver the training.
- An overview of the content that will be delivered to cover the requested assignment.
- A plan containing the duration, deliveries, and outcomes.
- CVs for the team delivering the training.
- Examples of prior activities and training similar to this request.

Financial Offer:

-detailed financial offer including daily rates of the trainers and all expenses related to the implementation of the requested assignment.

The deadline for sending the technical and financial proposal is (19 November 2022 prior 5 pm), Financial proposal should include Taxes). , to be submitted via <https://care.org.eg/consultancy/>

Please note that the only way to consider any application is by following the application process in the announcement. Any other applications via email, Facebook, LinkedIn. won't be considered

* Any proposals received after the deadline mentioned, will not be considered. Thus, please ensure that the proposal should be submitted on time. Please accept our apology for not giving any exceptions or accepting any justification for the late receive...

Please feel free to contact us via email ahmed.abdelrehim@cef-eg.org, for any further details or inquiry via email prior to 16 November 2022 (2 pm)

Evaluation Criteria:

The evaluation will be based on the following criteria according to the submitted documents:

<u>Criteria</u>	<u>Percentage %</u>
Methodology and duration of implementation	10%
Expertise	20%
Technical offer	35%
Financial offer	35%

CARE Egypt will respond to applicants with its decision within five -seven working days from the proposal deadline.

CARE keeps all rights to accept or refuse any offer received without giving reasons.

Payment Method:

Full amount after receiving all the above-mentioned reports due to the limited time frame of the sessions.