**Terms of Reference**

Consultancy: Advocacy Support for CARE International’s Gender-Based Violence in Emergencies Programming

**Background:**

Gender equality is the central organizing principle of CARE’s Vision 2030 and the heart of CARE’s programmatic and organizational ambitions and targets. Vision 2030 uses CARE’s Gender Equality Framework, which posits that gender equality can only be achieved through mutually enforcing efforts – by working on **building the agency** of women and girls experiencing discrimination or marginalization, changing unequal power **relations**, and **transforming structures** that prevent women and girls from fully realizing their rights or pursuing opportunities and resources.

CARE Egypt Foundation (CEF) is an Egyptian, non-governmental organization harnessing the legacy of CARE International in Egypt since 1954 to fight poverty and improve livelihoods. CARE’s work in Egypt began in 1954 with the introduction of a nationwide school meals program. Since then, CARE has become actively involved in development programming particularly in Upper Egypt.

Vision 2030’s Gender Equality Impact Area Strategy (GEIAS) consists of three sub-areas: 1) Gender-based Violence in emergencies (GBViE) and in Development, 2) Women’s Voice and Leadership (WVL) and, 3) Education. CARE Egypt Foundation leads CARE International’s GBV in emergencies’ (GBViE) global thought leadership, learning, impact and advocacy globally.

CARE Egypt Foundation is looking to hire an Advocacy Consultant will provide technical assistance and leadership to the global GBViE priority area on advocacy. The role will support CARE International’s Global GBViE Coordinator (based in Cairo, Egypt) and CARE advocacy and GBViE colleagues and partners globally establish a GBViE advocacy strategy and workplan and develop/adapt tools to learn, document and synthesize good practices in GBViE advocacy. The person in this role must be driven by curiosity and a desire to lead and improve our capacity to have an impact for a world where all people live in dignity and security.

**Objectives:**

1. Strengthen CI capacity to coordinate and support nuanced and effective global GBViE advocacy especially on key interagency platforms including the global GBV AoR and the Call to Action for the Protection from GBViE;
2. Produce an evidence-based advocacy strategy and workplan informed by CARE International’s reach and impact data and key sector opportunities and challenges in support of the Global GBViE Coordinator networking with key governmental and interagency stakeholders at international and monitor the implementation and progress on the workplan; and
3. Strengthen the advocacy capacity of CARE staff and partners in support of their GBViE advocacy initiatives and actions through developing position papers, external communication, training/webinars, advocacy messages for key campaigns, target audiences, platforms, and reports to increase visibility of advocacy successes.

**Illustrative Deliverables:**

* Develop a global evidence-based GBViE strategy/workplan informed by CARE International’s advocacy roadmap and global positions, reach and impact data and key sector opportunities and challenges in support of the Global GBViE Coordinator networking with key governmental and interagency stakeholders at international level (including at the Global GBV AoR and the Call to Action for the Protection from GBViE) and monitor the workplan implementation
* Monitoring the CARE global data and conducting the necessary analysis / gathering evidence to inform CARE’s advocacy on and about GBViE
* Writing / regularly updating CARE’s advocacy messages and position papers on and about GBViE (tailored for various GBViE types/forms, audiences, events and purposes)
* Coordinating advocacy with CARE colleagues and CARE members inside CARE and with relevant NGO colleagues and networks
* Supporting with the external engagement of UN member states, donors, UN agencies and other actors in the global GBViE sector including reporting and representation at key interagency platforms (including the global GBV AoR and the Call to Action)
* Strengthening capacity of CARE staff and partners through trainings, webinars and other relevant knowledge products

**Timing and Compensation:**

The consultancy will begin October 2023 and continue until June 2024 for 8 months. It is envisioned that the consultant will provide 48 days of support over the project period to deliver on the above.

**Payment Schedule:**

* Payment against actual worked days on a signed timesheet will be made on a quarterly basis upon confirmation and approval by the GBViE Coordinator.

**Qualifications / Experience**

* At minimum a Bachelors’ degree in a relevant field, ideally a Masters
* 7-10 years of GBV and/or humanitarian program experience, of which a considerable amount should be practical experience in humanitarian advocacy, engaging with Inter Agency Standing Committee (IASC) structures, UN agencies, key donors and/or member states
* Proven knowledge of relevant policy and legal frameworks (IHL, IRL, HRL) and of UN humanitarian coordination mechanisms (IASC)
* Feminist advocate with strong interest and personal commitment to CARE’s values, including gender equality and the empowerment of women and girls
* Strong technical understanding of gender equality programming and knowledge of key GBViE and advocacy platforms
* Excellent editor of English guidance, manuals or related curricula / learning type documents
* Ability to facilitate and explain complex concepts in a simple language
* Good research and analysis capacity